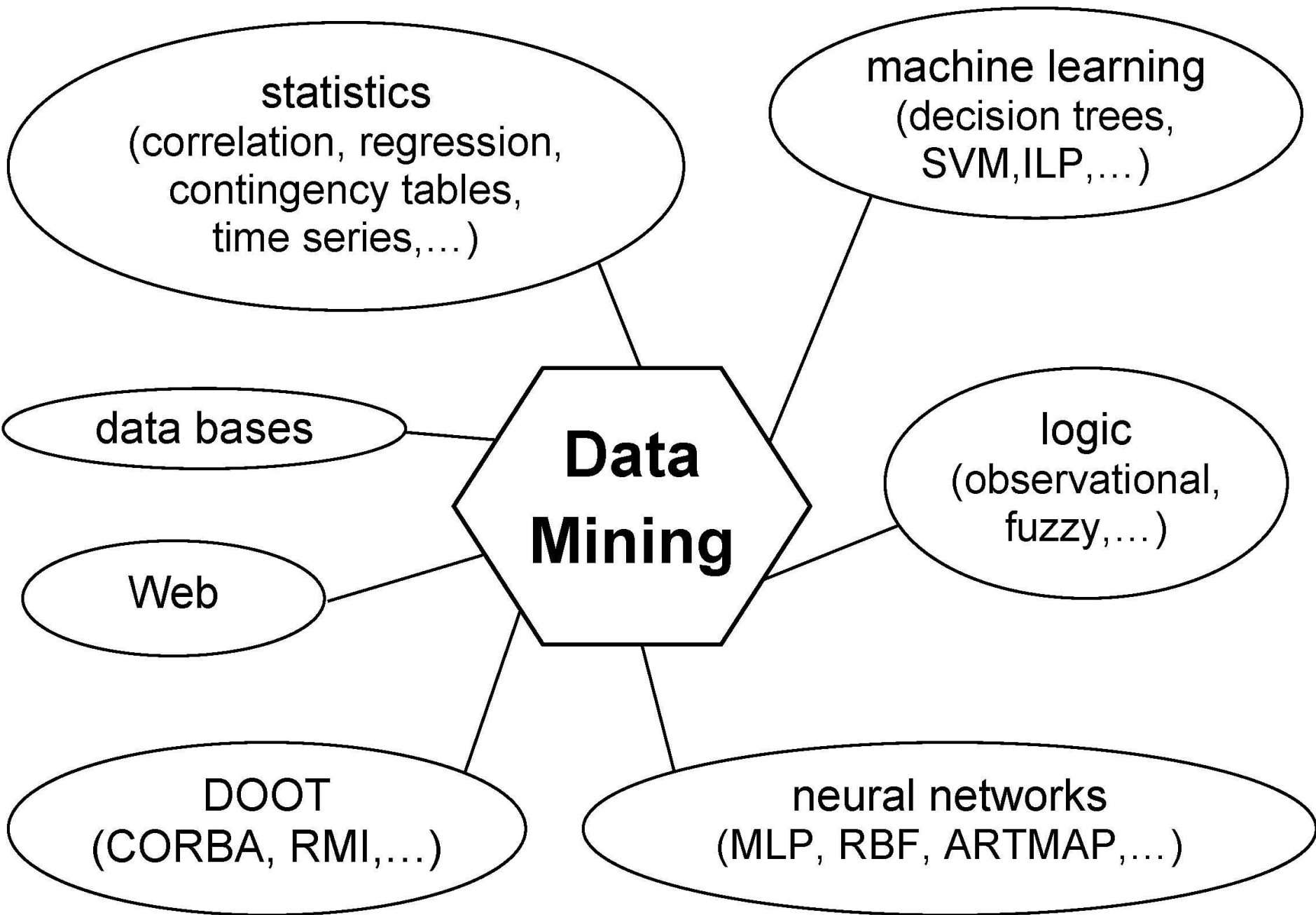


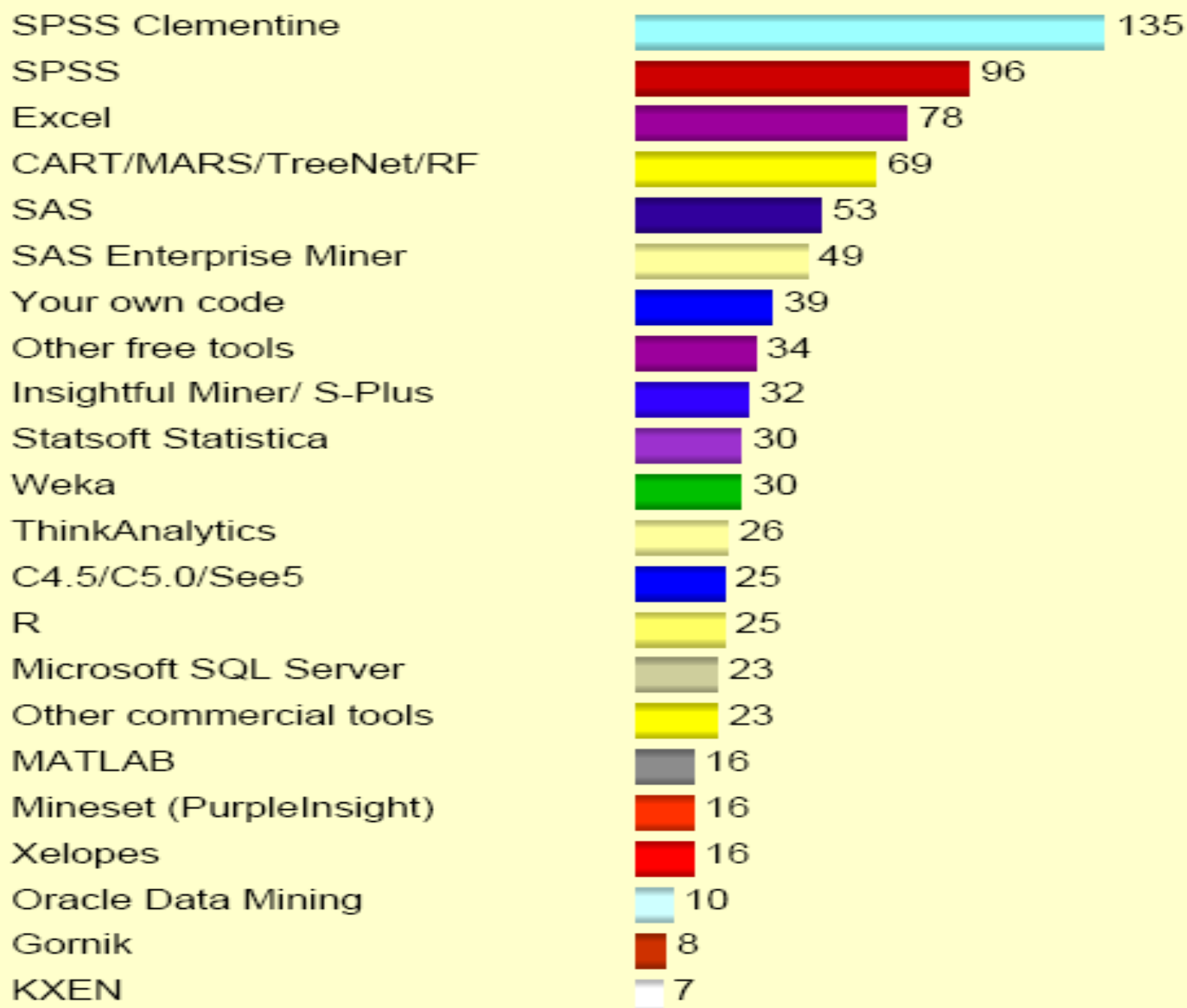
John W. Tukey

EXPLORATORY DATA ANALYSIS





Data mining/Analytic tools you used in 2005 [376 voters, 860 votes total]



Data Mining Tools Used Poll (May 2009)

What data mining tools have you used for a real project (not just for evaluation) in the past 6 months? (364 voters)

SPSS PASW Modeler (formerly Clementine) (68 alone, 52 with other tools, 120 total)



RapidMiner (36 alone, 41 w. other tools, 77 total)



SAS (39 alone or with SAS EM; 36 with other tools, 75 total)



Excel (1 alone, 68 total)



SAS Enterprise Miner (39 alone or with SAS; 28 w/ other tools; 67 total)



R (2 alone, 51 total)



Your own code (3 alone, 44 total)



KXEN (25 alone, 31 total)



Weka (now Pentaho) (0 alone, 31 total)



MATLAB (0 alone, 26 total)



Other commercial tools (0 alone, 19 total)



KNIME (1 alone, 18 total)



Other free tools (0 alone, 15 total)



Microsoft SQL Server (1 alone, 15 total)



Zementis (5 alone, 13 total)



Oracle DM (0 alone, 9 total)



Statsoft Statistica (0 alone, 8 total)



Orange (0 alone, 5 total)



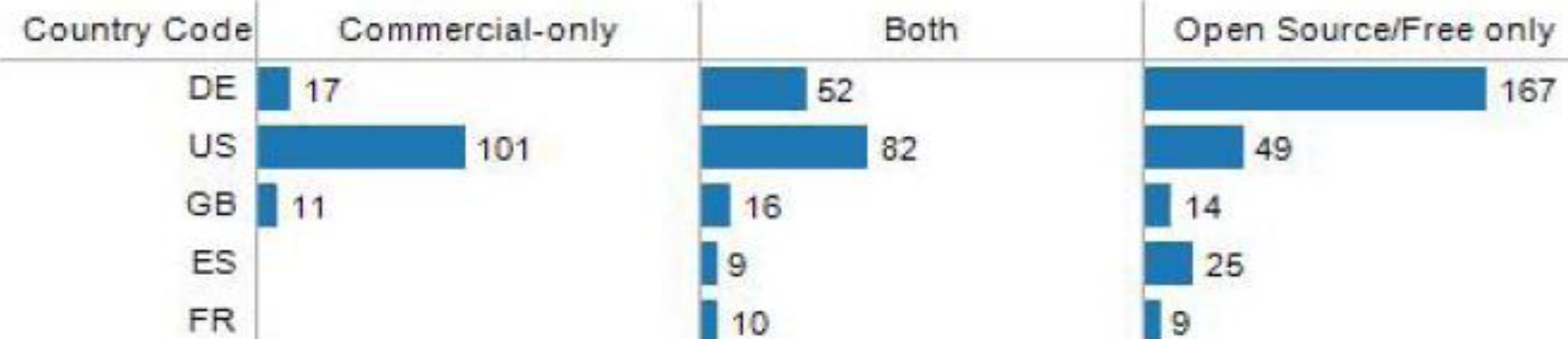
Salford CART, Mars, other (1 alone, 5 total)



C4.5/C5.0 (0 alone, 4 total)

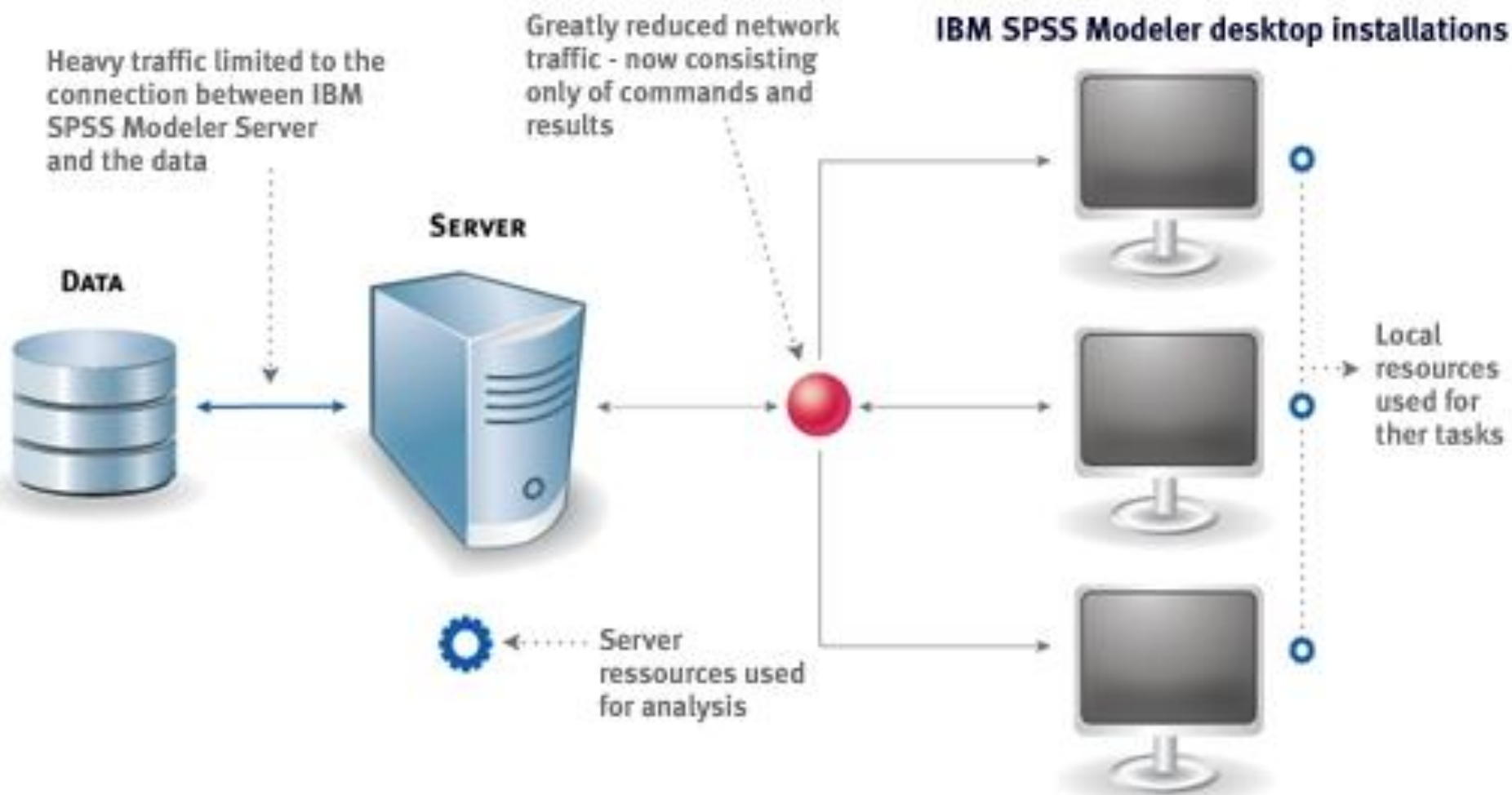


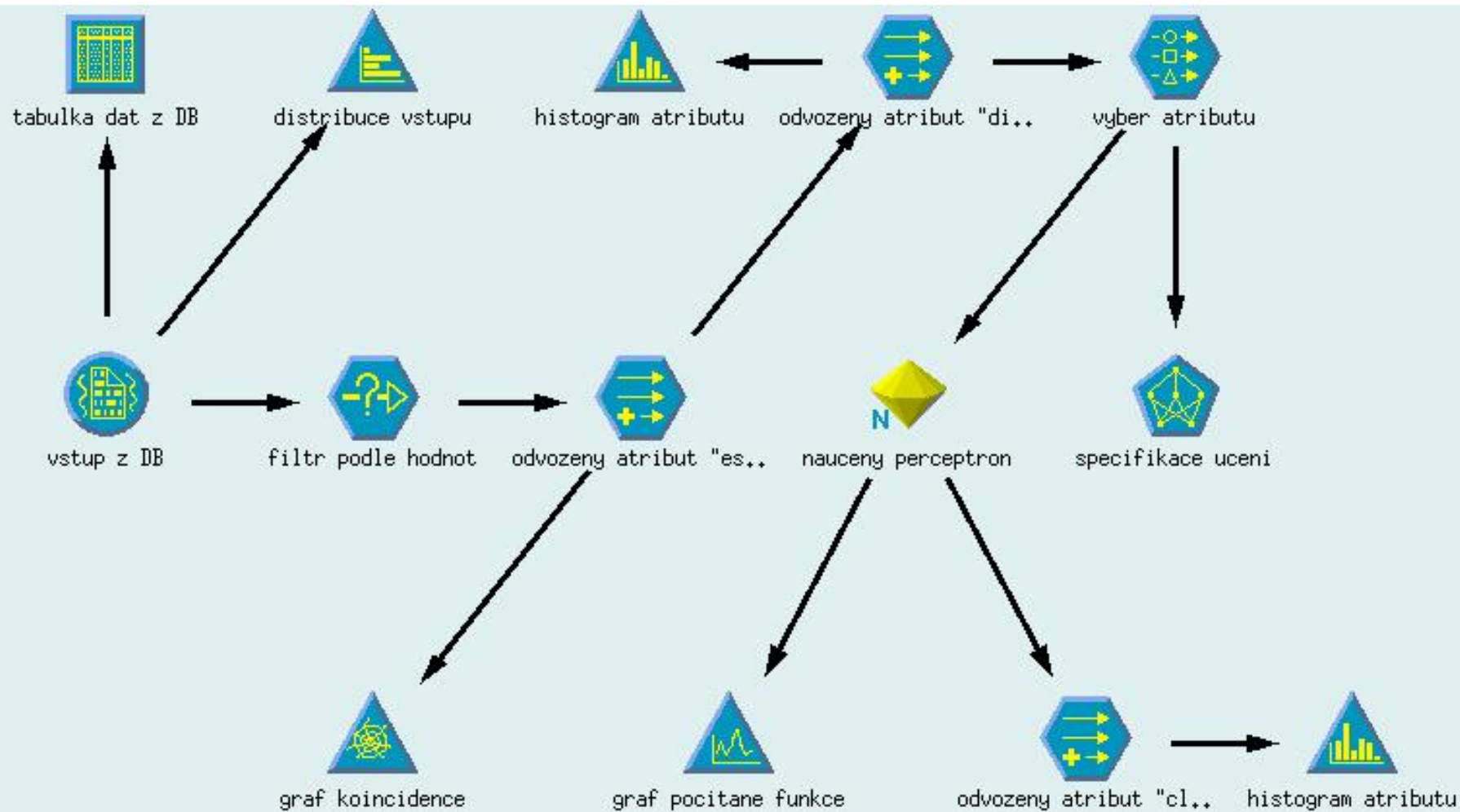
Angoss (0 alone, 4 total)



Our customers include:

- All 50 U.S. state governments
- 22 of the top 24 global commercial banks
- 100% of the top U.S. universities
- The 18 top property and casualty insurance companies in the U.S.
- The leading 12 global pharmaceutical companies





Pentaho Data Mining Enterprise Edition

Data Mining - Classify Panel

Weka Explorer

Preprocess Classify Cluster Associate Select attributes Visualize

Classifier

Choose Logistic -R 1.0E-8 -M -1

Test options

☐ Use training set

☐ Supplied test set Set...

☒ Cross-validation Folds 10

☐ Percentage split % 66

More options...

(Nom) class

Start Stop

Result list (right-click for options)

15:13:01 - functions.Logistic

Classifier output

num_dependents
own_telephone
foreign_worker

Time taken to build

=== Stratified cross
=== Summary ===

Correctly Classified
Incorrectly Classifi
Kappa statistic
Mean absolute error
Root mean squared er
Relative absolute er
Root relative squared error 89.1751 %
Total Number of Instances 1000

=== Detailed Accuracy By Class ===

	TP Rate	FP Rate	Precision	Recall	F-Measure	ROC Area	Class
	0.864	0.51	0.798	0.864	0.83	0.785	good
	0.49	0.136	0.607	0.49	0.542	0.785	bad
Weighted Avg.	0.752	0.398	0.741	0.752	0.744	0.785	

=== Confusion Matrix ===

a b <-- classified as

605 95 | a = good

153 147 | b = bad

Status

OK

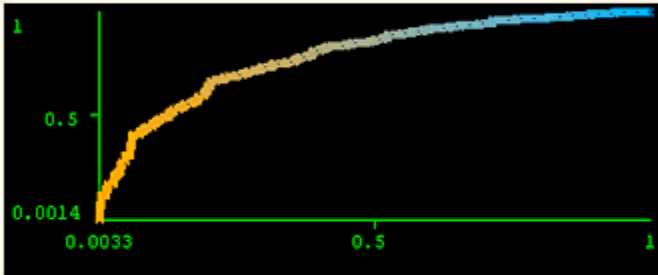
Weka Classifier Visualize: ThresholdCurve. (Class value good)

X: False Positive Rate (Num) Y: True Positive Rate (Num)

Colour: Threshold (Num) Select Instance

Reset Clear Open Save Jitter

Plot (Area under ROC = 0.7849)



Class colour

0.031 0.52 1

Log x 0

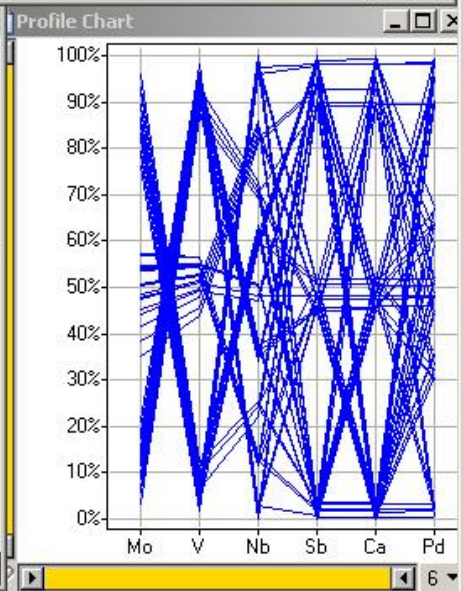
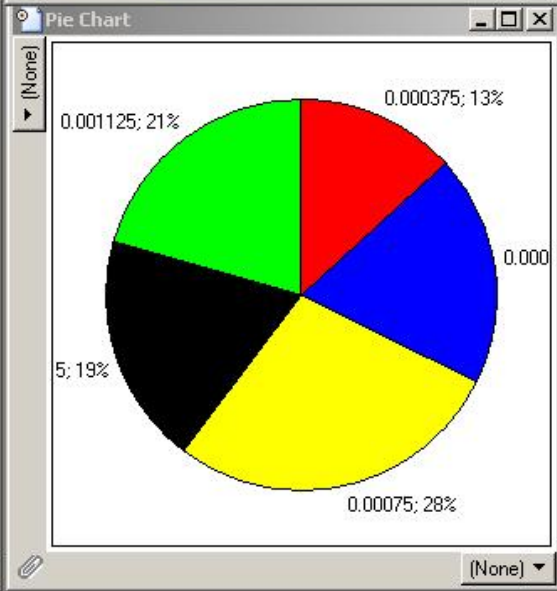
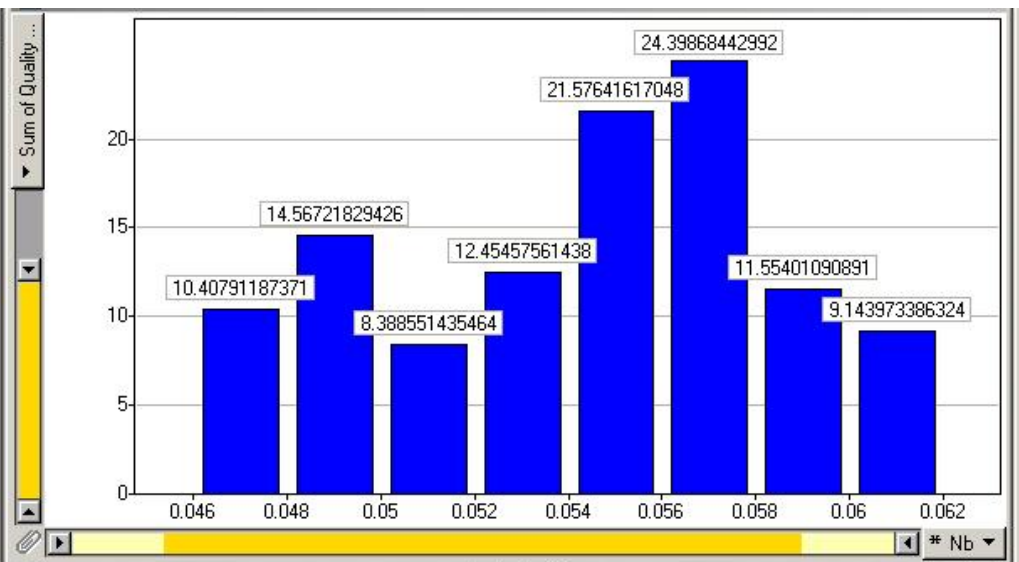
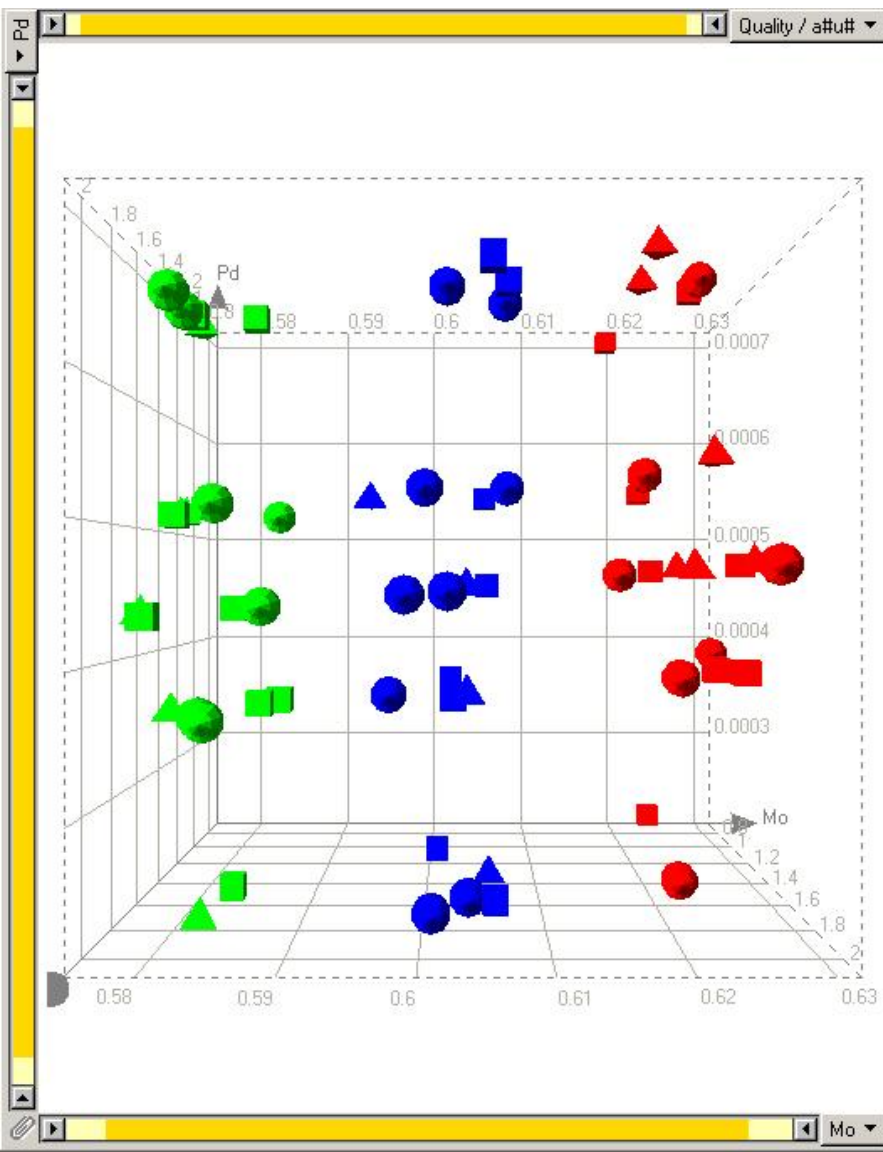
Pentaho

In addition to
ad hoc analy
mining and a
functionality t
algorithms to
may otherwise
These can be
and also exp
predictive an
there's a high
based on an

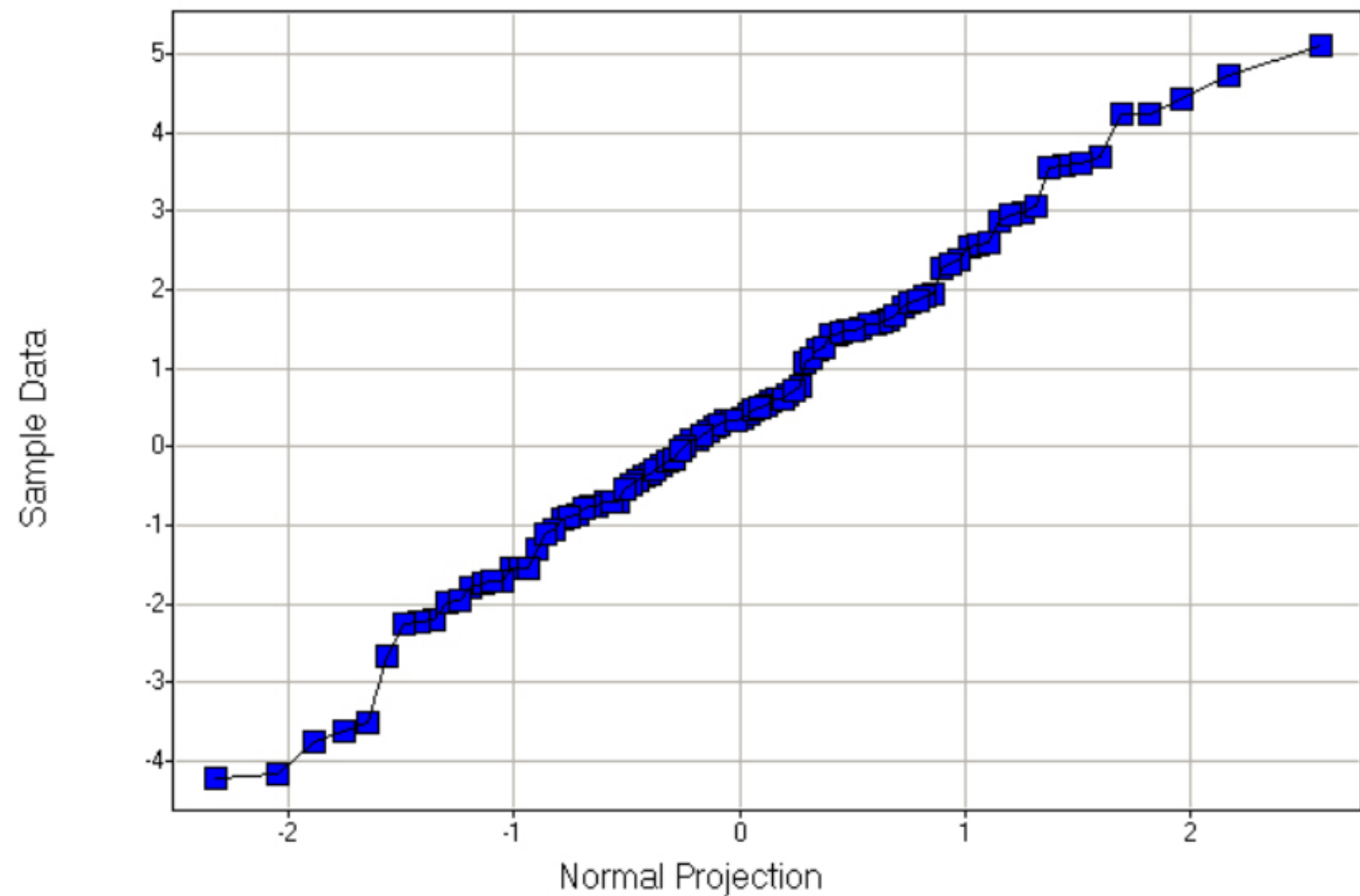
Pentaho Data
compliant na
tight integrati
including rep
Suite Enterpr

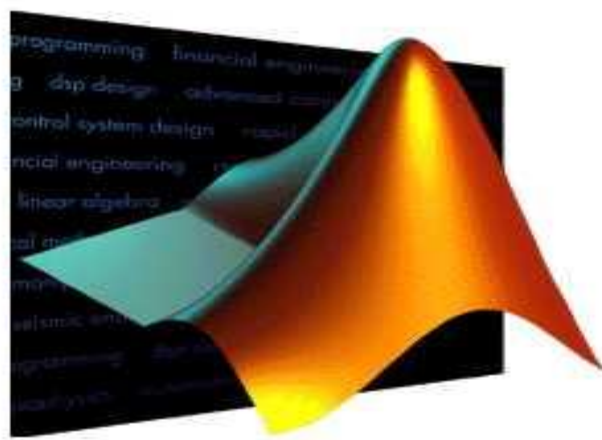
Pentaho

- An out-
- analyst
- results
- Dashbo
- A set of
- Java O
- portals.
- Togeth



Normal Probability Plot





REVENUE

- \$500 million in 2009, with more than 50% from outside the United States
- Profitable every year since its founding

FAST FACTS

- Founded in 1984
- Privately held
- There are more than:
 - » 1 million users of MATLAB worldwide
 - » 350 third-party solutions that build on MATLAB and Simulink
 - » 1200 MATLAB based books in 26 languages

Workspace

 ga...

Name ▲	Value
 MessageHandle	<1x1 struct>
 gui_Singleton	1
 gui_State	<1x1 struct>
 varargin	<1x1 cell>

Current Directory Workspace

Command History

```

for kk = 2: size(theta,1)
yy = [yy Ymn];
end

```

Array Editor - gui_State

 Stack: gam

Field ▲	Value
gui_Name	'gamessage'
gui_Singleton	1
gui_OpeningFcn	@gamessage_OpeningFcn
gui_OutputFcn	@gamessage_OutputFcn
gui_LayoutFcn	[]

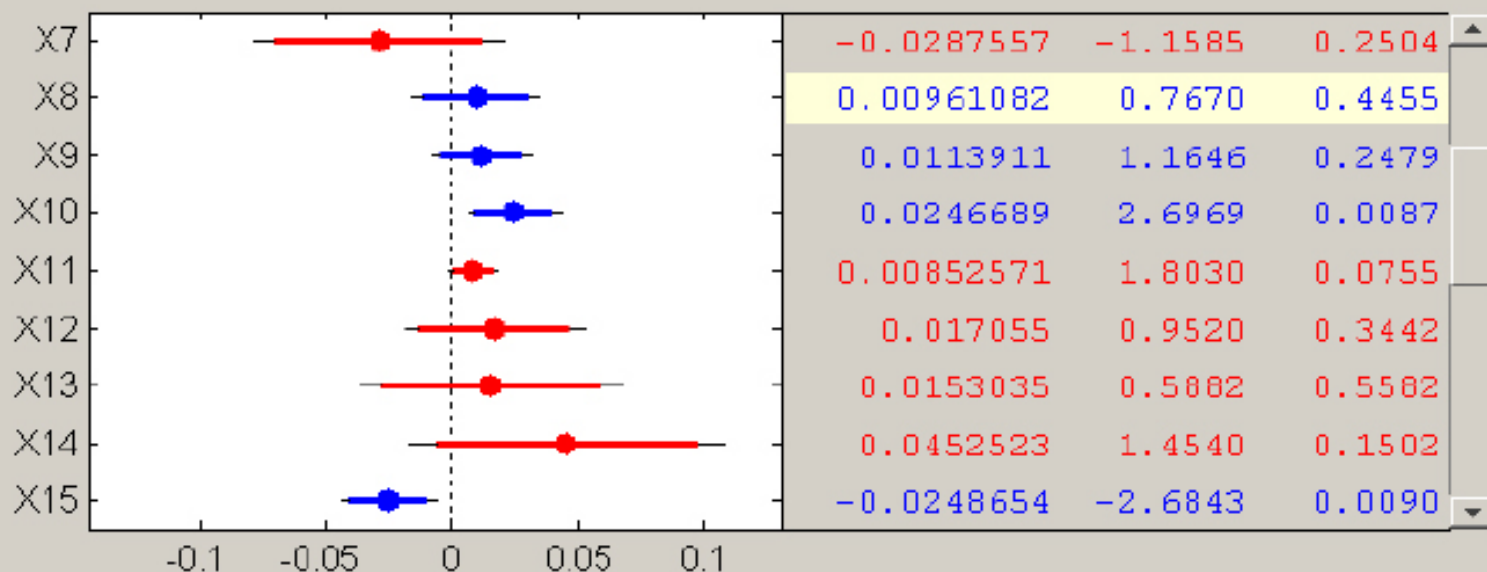
TwoLayers x gui_State x

Command Window

```

% Apply spherical coordinate e
r = rho.*sin(theta);
x = r.*cos(phi);      % spherica
y = r.*sin(phi);

```



Move X8 out

Next Step

All Steps

Export ...

p = 9.75464e-006

